

TATA-TiE Stree Shakti-ENABLING WOMEN ENTREPRENEURS WORKSHOP & AWARDS'09



Mrs.Nirmala Girish Kandalgaonkar was honored by TATA-TiE Stree Shakti Award -2009 at the hands of Mrs Shikha Sharma Managing Director of Axis Bank. Mrs Narang , Vice president of Tata Services

Mrs.Nirmala Girish Kandalgaonkar of VIVAM Agrotech, Aurangabad received TATA-TiE Stree Shakti Award -2009 in the Small Scale Industries category during the ceremony held at Mumbai.



Mrs Suvarna Makrand Deshpande Of Sarvesh Industries bagged the Tata Tie Stree Shakti Award. Mrs Shikha Sharma Managing Director of Axis Bank. Mrs Narang , Vice president of Tata Services presenting the award.

Mrs Suvarna Makrand Deshpande received an award from Tata Tie Stree Shakti for excellent performance in the medium business category. Mrs. Deshpande runs a business of manufacturing corrugated boxes in Waluj industrial area since 7 years. She is the only woman entrepreneur in this business.

Chamber of Marathwada Industries and Agriculture (CMIA) had extended its support for the Tata Tie Stree Shakti –Award and TiE had organized '**ENABLING WOMEN ENTREPRENEURS WORKSHOP & AWARD-2009**', which was held in Mumbai on 12th December'09. This was the annual conference for women entrepreneurs that aimed to recognize, reward, educate, mentor and enable. Ernst & Young (E&Y) had signed up as Process Partners for the awards definition and selection process. The programme was conducted under the exciting theme to celebrate

enterprising women who played their part in building an Enterprising India and enable the women entrepreneurs.

Successful women entrepreneurs were felicitated in this workshop for their contribution in social development.

Mrs.Nirmala Girish Kandalgaonkar, of VIVAM Agrotech, Aurangabad Mrs Suvarna Makrand Deshpande, Of Sarvesh Industries, Aurangabad received awards during the conference.

TATA Tie Stree Shakti was envisaged as a platform to recognize women who have broken the glass ceiling and enabled aspiring women entrepreneurs to overcome societal and gender disparity to realize their dream of running their own enterprise successfully. Named "**Stree Shakti**" as a salute to the growing role of women in the Indian entrepreneurial eco-system. The initiative was to felicitate successful women entrepreneurs who played their part in building and **Enterprising India**.

During the programme TATA TiE Stree Shakti offered Women Entrepreneurs;

- Platform to create trust based partnership through active networking
- To share the secrets behind what it takes to succeed
- The importance of building a brand and how to do it
- Awards program to recognize and reward enterprising women entrepreneurs

As a part of this Mega Conference; various activities had been lined-up.

The Eminent Speakers at TATA TiE Stree Shakti Conference were **Shikha Sharma**, MD & CEO, Axis Bank, **Dr.Mirai Chaterjee**, Co-ordinator, SEWA, **Vinita Bali**, CEO, Britannia, **Rama Bijapurkar**, Market Strategist & Author, **Sanjay Jha**, Head of Dale Carnegie, **Dr.Anjali Mukherjee**, MD & Co-founder, Health Total, **Veena Deepak**, Vice Chairman & MD, Vividha Home Fashions, **Devita Saraf**, CEO, Vu Technologies, **Anita Ramchandran**, CEO, Cerebrus, **Sridar Iyengar**, President, TiE Mumbai shared their views with the audience.